

# WE ARE CELTIC FC FOUNDATION THIS IS FOOTBALL FOR GOOD



## Celtic FC Foundation

Celtic FC Foundation strives to honour the charitable heritage of Celtic Football Club, by responding to the needs of disadvantaged children, young people and adults in our local communities.

Ordinarily, we do this through the delivery of a series of key needs-led projects, which are funded via a number of grants and awards, together with a calendar of fundraising events and initiatives.

## The Football for Good Fund

Since the beginning of the COVID-19 pandemic, we have all been living in a difficult and uncertain reality. It has left many facing such challenging circumstances and the harsh reality of poverty and hardship.

Celtic FC Foundation were forced to pause all of our traditional project delivery and fundraising activities and, in response to the crisis, our entire focus was redirected to alleviating the evolving complications through the launch of our Football for Good Fund (FFGF) on Friday, March 20, 2020.

The Fund has since risen to over £1.3m and we have worked with a host of partner organisations to assist the most vulnerable in New York, Scotland, Ireland and other locations, by providing support in three key areas:

### Food and Essentials -

Urgent support in the form of food and essentials has been provided to thousands of vulnerable children, families, individuals, the elderly, refugees, the homeless, those living in refuge and frontline medical workers.

### Fuel Poverty -

The number of people living in fuel poverty is on the rise, with almost one in four Scottish households affected in 2019, and these numbers are expected to increase given the economic impact of the COVID-19 pandemic. Assistance has been provided to families and individuals to tackle fuel poverty.

### Mental Health -

Due to the far-reaching and often tragic implications of the crisis, support has been provided to individuals to combat loneliness and isolation and promote positive mental health and wellbeing.

Our partners include two based in New York - Coalition for the Homeless and Children's Aid - who received donations to provide vital interventions for children and those who are homeless.

We continue to ensure that support is provided to the most vulnerable within our communities, across all three key areas.

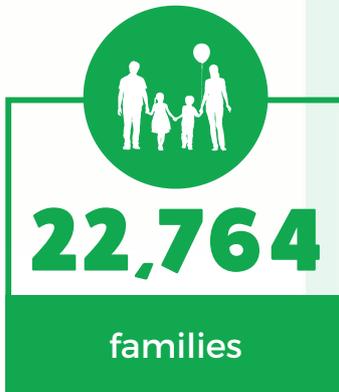




**£1.3M+**

The FFGF has risen to over **£1.3M** since the pandemic began in March 2020

## THIS HAS ALLOWED US TO SUPPORT...



## WE HAVE ALSO PROVIDED...

