



**IRISH AMERICA MAGAZINE**

*requests the pleasure of your company at the*

*Irish America Hall of Fame*  
AWARDS DINNER

**THURSDAY, MARCH 12TH, 2020**

*The New York Athletic Club*

*180 Central Park South, New York, NY 10019*

**RECEPTION**

*6:00 PM*

**DINNER & INDUCTION CEREMONY**

*7:00 PM*

**BUSINESS ATTIRE / JACKET & TIE**

*RSVP by Thursday, February 27  
to [MaryC@irishamerica.com](mailto:MaryC@irishamerica.com)*

THE 2020 IRISH AMERICA  
HALL OF FAME INDUCTEES



JUDY COLLINS

Singer / Songwriter

THOMAS KELLY

Head of Horace Mann School

JEAN BUTLER

Dancer / Choreographer

PATRICK DOHERTY

Director in the State Comptroller's Office / MacBride Principles Initiator

SEAN McGARVEY

President, North America's Building Trades Unions

KATHLEEN MURPHY

President of Fidelity Personal Investing

CONGRESSMAN RICHIE NEAL

Chairman of the House Ways and Means Committee

EILEEN MURRAY

Co-CEO of Bridgewater Associates



## ABOUT IRISH AMERICA

*Since its inception in October 1985, Irish America has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (32.6 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.*

## ABOUT THE HALL OF FAME

*The Irish America Hall of Fame honors the extraordinary achievements of Irish-American leaders, from their significant accomplishments and contributions to American society to their personal commitment to safeguarding their Irish heritage and the betterment of Ireland. The Irish America Hall of Fame exhibition is housed in New Ross, County Wexford, at the Dunbrody Famine Ship Experience.*

## SPONSORED BY

*Mutual of America*

*Tourism Ireland*

*UCD Michael Smurfit Graduate Business School*

*The Ireland Funds*

*CIE Tours International*

*House of Waterford Crystal*

*1-800-Flowers.com*

## RESERVATIONS

### PLATINUM PACKAGE | \$25,000

Special recognition by publisher and on video screens at dinner

Prominent sponsor recognition with company logo on event video screens

Platinum-level premium table of ten at the awards dinner

Premium two-page ad spread in print, online, and tablet editions

Customized sponsor recognition via Irish America social media platforms

### GOLD PACKAGE | \$15,000

Sponsor recognition in event signage

Gold-level premium table of ten at the awards dinner

Full color corporate or congratulatory page in print, online, and tablet editions

Recognition of sponsor company via Irish America social media platforms

### SILVER PACKAGE | \$10,000

Table of ten at the awards dinner

Full color corporate ad or congratulatory page in the magazine

### BRONZE PACKAGE | \$7,500

Two seats at the awards dinner

Full color corporate ad or congratulatory page in the magazine

## RESERVATIONS A LA CARTE

Guest Table | \$10,000

Guest Seat | \$1,000

**ADVERTISING**  
IN THE IRISH  
AMERICA HALL OF  
FAME EDITION

\$10,000	Premium plus color ad
\$7,500	Two-page color spread
\$6,000	Full-page color ad

**SPECS**

Two page spread bleed: 16.5" x 11.125"  
Two page spread non-bleed: 14.25" x 9.875"  
Full page bleed: 8.25" x 11.125"  
Full page non-bleed: 7" x 9.875"

*Actual magazine page trim size is 8" x 10.875"*

We accept either jpeg or pdf files / All images must be at least 300 dpi and in CMYK colors

To make a reservation or for further information please contact  
*Mary Cucinell at [MaryC@irishamerica.com](mailto:MaryC@irishamerica.com) / 212-725-2993 extension 113*

## DEADLINE FOR AD MATERIALS

*Friday, February 21, 2020*

Please have final ad files sent to **Mary Cucinell at [MaryC@irishamerica.com](mailto:MaryC@irishamerica.com)**

Please make checks payable to *Irish America* magazine and mail to:  
Irish America / 875 Avenue of the Americas / Suite 1606 / New York, NY 10001