

The 22nd Annual Irish America

WALL STREET 50

IRISH AMERICA MAGAZINE
INVITES YOU TO A CELEBRATION

THURSDAY, OCTOBER 3, 2019

6 PM RECEPTION • 7 PM DINNER

THE METROPOLITAN CLUB

ONE EAST 60TH STREET IN NEW YORK CITY

BUSINESS ATTIRE

RSVP BY SEPTEMBER 19TH TO WALLSTREET50@IRISHAMERICA.COM

WALL STREET 50

KEYNOTE SPEAKER

KATHLEEN MURPHY

PRESIDENT, PERSONAL INVESTING, FIDELITY INVESTMENTS

Kathleen Murphy is president of Personal Investing, Fidelity Investments. She assumed her position in January 2009 and today oversees a business that has grown to more than \$2.7 trillion in client assets, 23 million customer accounts, and over 15,000 employees. Her business is the nation's number one provider of individual retirement accounts (IRAs), one of the largest brokerage businesses, one of the largest providers of investment advisory programs, and one of the leading providers of college savings plans.

Prior to joining Fidelity, Kathy was CEO of ING U.S. Wealth Management. She received her B.A. summa cum laude from Fairfield University and earned her J.D. with highest honors from the University of Connecticut. *Fortune* magazine has consistently named her one of the Top 50 Most Powerful Women in American business.

She is a third-generation Irish American – her father's family is from County Cork and her mother's family is from Kerry. She is married with one son.

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ABOUT IRISH AMERICA

Since its inception in October 1985, *Irish America* has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.

SPONSORED BY

Mutual of America ♦ Tourism Ireland

UCD Michael Smurfit Graduate Business School

The Ireland Funds ♦ CIE Tours International

House of Waterford Crystal ♦ 1-800-Flowers.Com

WALL STREET 50

RESERVATIONS

Platinum PACKAGE ♦ \$25,000

Special recognition from podium

Prominent sponsor recognition with company logo on event video screens

Platinum-level premium table of ten at the awards dinner

Premium two-page corporate or congratulatory ad spread in print, online and tablet editions

Customized sponsor recognition via Irish America social media platforms

Gold PACKAGE ♦ \$15,000

Sponsor recognition in event signage

Gold-level premium table of ten at the awards dinner

Full color corporate or congratulatory page in print, online and tablet editions

Recognition of sponsor company via Irish America social media platforms

Silver PACKAGE ♦ \$10,000

Six seats at the awards dinner

Full color corporate ad or congratulatory page in the magazine

Bronze PACKAGE ♦ \$7,500

Two seats at the awards dinner

Full color corporate or congratulatory page in the magazine

WALL STREET 50

RESERVATIONS

Premium Plus Table \$25,000 *Guest Table* \$10,000 *Individual Seat* \$1,000

ADVERTISING IN THE WALL STREET 50 SPECIAL EDITION

\$7,500	Two-page color spread	Two page spread bleed: 16.5" x 11.125"
\$6,000	Full-page color ad	Two page spread non-bleed: 14.25" x 9.875"
\$5,400	Full-page b/w ad	Full page bleed: 8.25" x 11.125"
\$3,000	Half-page color ad	Full page non-bleed: 7" x 9.875"
\$2,700	Half-page b/w ad	Actual magazine page trim size is 8" x 10.875"

We accept either JPEG or PDF files ♦ All images be at least 300 DPI and in CMYK colors

To make a reservation or for further information please contact
Mary Gallagher at mary@irishamerica.com ♦ 212-725-2993 extension 217

DEADLINE FOR AD MATERIALS Friday, August 23, 2019
Please have final ad files sent to Mary Gallagher at mary@irishamerica.com

Please make checks payable to Irish America magazine and mail to:
Irish America ♦ 875 Avenue of the Americas ♦ Suite 1606 ♦ New York, NY 10001