

IRISH AMERICA MAGAZINE

requests the pleasure of your company at the

Irish America Hall of Fame

AWARDS LUNCHEON



THURSDAY, MARCH 14, 2019

The Pierre, New York

2 East 61st Street & 5th Avenue, New York, NY 10065

RECEPTION

11:30

LUNCHEON & INDUCTION CEREMONY

12 Noon

BUSINESS ATTIRE / JACKET & TIE



RSVP by Wednesday, February 25

to mary@irishamerica.com

THE 2019 IRISH AMERICA
HALL OF FAME INDUCTEES

JOHN C. DEARIE

Legendary lawyer and Peacemaker

ADRIAN FLANNELLY

Host of The Adrian Flannelly Radio Show

TERRY GEORGE

Writer, Producer, Director

ARTURO O'FARRILL

Pianist, Composer, Educator

JAMES P. O'NEILL

New York City Police Commissioner

CHARLOTTE MOORE / CIARAN O'REILLY

Founders of the Irish Repertory Theatre

ABOUT IRISH AMERICA

Since its inception in October 1985, Irish America has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.

ABOUT THE HALL OF FAME

The Irish America Hall of Fame honors the extraordinary achievements of Irish-American leaders, from their significant accomplishments and contributions to American society to their personal commitment to safeguarding their Irish heritage and the betterment of Ireland.

The Irish America Hall of Fame exhibition is housed in New Ross, County Wexford, at the Dunbrody Famine Ship Experience.



SPONSORED BY

Mutual of America / Tourism Ireland

UCD Michael Smurfit Graduate Business School

The Ireland Funds / CIE Tours International

House of Waterford Crystal / 1-800-Flowers.com

RESERVATIONS

PLATINUM PACKAGE / \$15,000

- Special recognition by publisher and on video screens at luncheon
- Prominent sponsor recognition with company logo on event video screens
- Platinum-level premium table of ten at the awards luncheon
- Premium two-page ad spread in print, online, and tablet editions
- Customized sponsor recognition via Irish America social media platforms

GOLD PACKAGE / \$10,000

- Sponsor recognition in event signage
- Gold-level premium table of ten at the awards luncheon
- Full color corporate or congratulatory page in print, online, and tablet editions
- Recognition of sponsor company via Irish America social media platforms

SILVER PACKAGE / \$8,500

- Table of ten at the awards luncheon
- Full color corporate ad or congratulatory page in the magazine

BRONZE PACKAGE / \$6,000

- Table of ten at the awards luncheon
- Full color half page ad in the magazine

RESERVATIONS Á LA CARTE

Guest Table / \$5,000

Guest Seat / \$500

ADVERTISING IN THE IRISH AMERICA HALL OF FAME EDITION

\$10,000	Premium plus color ad	Two page spread bleed: 16.5" x 11.125"
\$7,500	Two-page color spread	Two page spread non-bleed: 14.25" x 9.875"
\$6,000	Full-page color ad	Full page bleed: 8.25" x 11.125"
\$5,400	Full-page b/w ad	Full page non-bleed: 7" x 9.875"
\$3,000	Half-page color ad	Half-page bleed: 8.75" x 5.5"
		Half-page non-Bleed: 7" x 5"

Actual page trim size: 8" x 10.875" / Live area: 7.5" x 10.375"

Actual magazine page trim size is 8" x 10.875"

We accept either jpeg or pdf files / All images be at least 300 dpi and in CMYK colors

To make a reservation or for further information please contact
Mary Gallagher at mary@irishamerica.com / 212-725-2993 extension 217

DEADLINE FOR AD MATERIALS

Friday, February 22, 2019

Please have final ad files sent to **Mary Gallagher at mary@irishamerica.com**

Please make checks payable to Irish America magazine and mail to:
Irish America / 875 Avenue of the Americas / Suite 1606 / New York, NY 10001