

IRISH AMERICA MAGAZINE

Invites you to a celebration of the

*The **33rd** Annual
Irish America*

Business 100



Wednesday, December 12, 2018

11:30 Reception • **12 Noon** Luncheon & Awards Ceremony

The Metropolitan Club
1 East 60th Street New York, NY



Keynote Speaker

**Eileen
McDonnell**

Chairman & CEO
Penn Mutual



Business Attire
Jacket & Tie

RSVP

Mairead@irishamerica.com

Keynote Speaker

Eileen McDonnell

Chairman & CEO Penn Mutual

Eileen McDonnell is chairman and chief executive officer at the Penn Mutual Life Insurance Company. She is a graduate of Molloy College and went on to complete her M.B.A. in finance and investments at Adelphi University. She received an honorary doctorate from Molloy College in 2011. In 2017, Eileen was the recipient of the Ernst & Young Entrepreneur of the Year Award for the greater Philadelphia region.

Eileen is a Native New Yorker and is a second-generation Irish American with ancestry from counties Clare, Leitrim, Mayo, and Sligo. She takes inspiration from her grandparents' "courage and optimism embodies the spirit of the Irish which I'm proud to have inherited."

Eileen belongs to a number of organizations, including the Irish American Business Chamber and Network. She has also been honored as one of Crain's New York Business 40 under 40. Eileen has also been awarded the honor of being inducted into the Business Excellence Institute Hall of Fame in Dublin.

About

Irish America



Since its inception in October 1985, Irish America has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.



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- Special recognition from podium
- Prominent sponsor recognition with company logo on event video screens
- Platinum-level premium table of ten at the awards dinner
- Premium two-page ad spread in print, online and tablet editions
- Customized sponsor recognition via Irish America social media platforms

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Silver PACKAGE • \$10,000

- Six seats at the awards dinner
- Full color corporate ad or congratulatory page in the magazine

Bronze PACKAGE • \$7,500

- Two seats at the awards dinner
- Full color corporate or congratulatory page in the magazine

Reservations

à la carte



Premium + Table • \$25,000 *Guest Table* • \$10,000 *Guest Seat* • \$1,000

ADVERTISING IN THE IRISH AMERICA BUSINESS 100 EDITION

\$10,000 Premium plus color ad
\$7,500 Two-page color spread
\$6,000 Full-page color ad
\$5,400 Full-page b/w ad
\$3,000 Half-page color ad
\$2,700 Half-page b/w ad

Two page spread bleed: 16.5" x 11.125"
Two page spread non-bleed: 14.25" x 9.875"
Full page bleed: 8.25" x 11.125"
Full page non-bleed: 7" x 9.875"

Actual magazine page trim size is 8" x 10.875"

We accept either jpeg or pdf files • All images be at least 300 dpi and in CMYK colors



To make a reservation or for further information please contact
Mairead Brosnan at mairead@irishamerica.com • 212-725-2993 extension 217

DEADLINE FOR AD MATERIALS Tuesday, December 5, 2017

Please have final ad files sent to Mary Gallagher at mary@irishamerica.com

Please make checks payable to Irish America magazine and mail to:
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