

IRISH AMERICA MAGAZINE  
invites you to an awards dinner for

*The Annual Irish America*  
**HEALTHCARE & LIFE SCIENCES 50**

THE NEW YORK YACHT CLUB  
37 West 44<sup>th</sup> Street • New York City

FRIDAY, November 2<sup>nd</sup>, 2018  
6PM Reception • 7PM Dinner & Awards Ceremony

Co-hosted by



and



Business Attire / Jacket & Tie

RSVP by October 24 to [mary@irishamerica.com](mailto:mary@irishamerica.com)

## *2018 Keynote Speaker*

Michael F. Mahoney  
CEO, Boston Scientific Corp

Michael F. Mahoney is the Chief Executive Officer and chairman of the board of Boston Scientific Corporation, a global medical technology leader with approximately \$10 billion in annual revenue and commercial representation in more than 125 countries.

Since joining Boston Scientific in 2011 as president, he has focused the company on addressing the needs of the evolving healthcare landscape by driving improvements to patient outcomes and increasing healthcare economic efficiency and access. Under his leadership, Boston Scientific has brought many transformational medical devices to market.

Mahoney's career spans more than 25 years of success building market-leading medical device, capital equipment, and healthcare IT businesses. Prior to joining Boston Scientific, he held prominent leadership roles at Johnson & Johnson, Global Healthcare Exchange, and GE Medical Systems, where he spent the first 12 years of his professional life.

Mahoney serves on the Board of Directors of Baxter International and on the Board of Governors of Boston College CEO Club. He is also a member of the American Heart Association CEO roundtable. He earned his B.B.A. in Finance from the University of Iowa and his M.B.A. from Wake Forest University. He is married and has three children.

## ABOUT OUR CO-HOSTS

### NORTHWELL HEALTH

As New York State's largest health care provider and private employer, Northwell Health's mission is to improve the health of our communities. Our focus is on prevention, wellness, and providing the full continuum of diagnosis, treatment and after-care services to all those we serve.

### ICON PLC

ICON plc is a global provider of drug development solutions and services to the pharmaceutical, biotechnology and medical device industries and is one of Ireland's most successful indigenous companies. The company specializes in the strategic development, management, and analysis of programs that support clinical development - from compound selection to Phase I-IV clinical studies. ICON currently employs over 12,300 employees in 38 countries worldwide.

## ABOUT IRISH AMERICA MAGAZINE

Since its inception in October 1985, Irish America has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.

### CO-HOSTED BY

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## RESERVATIONS

### *Platinum* PACKAGE • \$15,000

Special sponsor recognition from podium and on video screens at the dinner

Platinum-level premium table of ten

Premium two-page color corporate or congratulatory ad spread  
in the nationally-circulated print, online and tablet editions

### *Gold* PACKAGE • \$10,000

Inclusion in sponsor signage

Gold-level premium table of ten

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nationally-circulated print, online and tablet editions

### *Silver* PACKAGE • \$8,500

Six seats at the awards dinner

Full-page color corporate or congratulatory ad in the magazine

### *Bronze* PACKAGE • \$6,500

Two seats at the awards dinner

Full-page color corporate or congratulatory ad in the magazine

## RESERVATIONS

*à la carte*

*Guest Table* \$5,000      *Individual Seat* \$500

### ADVERTISING IN THE HEALTHCARE & LIFE SCIENCES 50 EDITION

\$7,500	Two-page color spread	Two page spread bleed: 16.5" x 11.125"
\$6,000	Full-page color ad	Two page spread non-bleed: 14.25" x 9.875"
\$5,400	Full-page b/w ad	Full page bleed: 8.25" x 11.125"
\$3,000	Half-page color ad	Full page non-bleed: 7" x 9.875"
\$2,700	Half-page b/w ad	Actual magazine page trim size is 8" x 10.875"

We accept either jpeg or pdf files • All images be at least 300 dpi and in CMYK colors

To make a reservation or for further information please contact  
Mary Gallagher at [mary@irishamerica.com](mailto:mary@irishamerica.com) • 212-725-2993 extension 217

**DEADLINE FOR AD MATERIALS** October 19, 2018  
Please have final ad files sent to Mary Gallagher at [mary@irishamerica.com](mailto:mary@irishamerica.com)

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