

IRISH AMERICA

THE ANNUAL IRISH AMERICA HEALTHCARE & LIFE SCIENCES **50**

Wednesday, October 7th, 2015

The New York Yacht Club
37 West 44th Street
(Between 5th and 6th Avenues)
New York City

RSVP to tara@irishamerica.com by September 18th, 2015

CO-HOSTED BY



A Symbol of Excellence

6pm
Cocktail
Reception
7pm
Awards
Presentation

ABOUT THE HEALTHCARE & LIFE SCIENCES 50

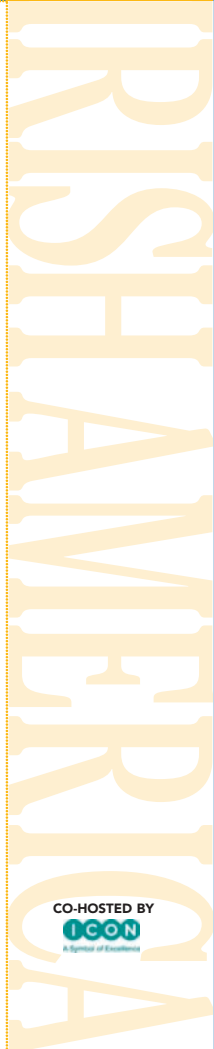
The annual Irish America Healthcare & Life Sciences 50 list recognizes the excellence, performance, and extraordinary contributions of Irish-American leaders in fields including medical care, pharmaceuticals, biotechnology, medical devices, research and development, and life sciences venture capital.

ABOUT IRISH AMERICA

Since its inception in October 1985, *Irish America* has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, organizations, artists, writers and community figures among the Irish in America.

ABOUT ICON

ICON plc is a global provider of drug development solutions and services to the pharmaceutical, biotechnology and medical device industries and is one of Ireland's most successful indigenous companies. The company specialises in the strategic development, management, and analysis of programs that support clinical development – from compound selection to Phase I-IV clinical studies. ICON currently employs over 11,200 employees in 38 countries worldwide.



2015 KEYNOTE SPEAKER

Michael J. Dowling



Michael Dowling is the President and CEO of the North Shore LJI Health System and was a 2013 Irish America Business 100 keynote speaker. Michael began his career as a faculty member at Fordham University as a professor of social policy and the assistant dean at the Graduate School of Social Services. In 1983 under Governor Mario Cuomo he served as deputy secretary and state director of Health Education and Human Services. When Cuomo left office in 1995, Michael signed on as senior vice president at Empire Blue Cross/Blue Shield later taking up the post of SVP of hospital services at the North Shore LJI Health System. He became executive vice president and chief operating officer in 1997, and was named president and CEO in 2002.

Born and raised in Knockaderry, Co. Limerick Michael is the eldest of five children. He had to help support his family from an early age, inspiring him to push further and achieve his dreams. “No” was never an option for Michael as he makes clear: “if you tell me I can’t do something, that’s when I become determined to get it done.” This very Irish mindset propelled him to success, becoming the first person in his family to attend college, graduating University College Cork while working odd jobs to pay for tuition. After graduation he went to New York and earned a master’s degree from Fordham University. Michael and his wife Kathy live on Long Island. They have two children, Brian and Elizabeth.

RESERVATIONS

Join us in saluting the Annual Irish America Healthcare & Life Sciences 50 honorees by participating in the celebratory reception and placing a corporate advertisement or congratulatory message to the honorees in the Healthcare & Life Sciences 50 event program and digital feature.

PLATINUM PACKAGE at \$10,000

- Special recognition of sponsor company by publisher from the podium at the premiere Irish America Healthcare & Life Sciences 50 awards reception
- Sponsor company recognized in event signage prominently displayed at awards reception
- Premium two-page color corporate ad spread or congratulatory message in the Irish America Healthcare & Life Sciences 50 event program and digital feature
 - Sponsor company name and logo included on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
- Ten guest tickets to the premiere Healthcare & Life Sciences 50 awards reception

GOLD PACKAGE at \$8,500

- Sponsor company recognized in event signage prominently displayed at the premiere Irish America Healthcare & Life Sciences 50 awards reception
- Premium full-page color corporate ad or congratulatory message in the Irish America Healthcare & Life Sciences 50 event program and digital feature
- Sponsor company name and logo on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
- Six guest tickets to the premiere Healthcare & Life Sciences 50 awards reception

SILVER PACKAGE at \$6,500

- Full-page color corporate ad or congratulatory message in the Irish America Healthcare & Life Sciences 50 event program and digital feature
- Sponsor company name and logo on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
- Four tickets to the premiere Healthcare & Life Sciences 50 awards reception

BRONZE PACKAGE at \$5,000

- Half-page color corporate ad or congratulatory message in the Irish America Healthcare & Life Sciences 50 event program and digital feature
- Sponsor company name and logo on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
- Two tickets to the premiere Healthcare & Life Sciences 50 awards reception

**To make a reservation or for further information, please contact Kate Overbeck
at kate@irishamerica.com or call 212-725-2993 ext 119**

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