

# IRISH AMERICA

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## IRISH AMERICA 17th ANNUAL Wall Street 50

METROPOLITAN CLUB OF NEW YORK

1 EAST 60TH STREET  
(Between 5th and Madison Avenues)

NEW YORK CITY

THURSDAY, SEPTEMBER 18, 2014

6PM / COCKTAIL RECEPTION  
7PM / DINNER AND AWARDS PRESENTATION

Business Attire • Jacket & Tie

PLEASE RSVP BY  
FRIDAY, AUGUST 29  
TO 212.725.2993 x150  
OR VIA E-MAIL TO  
TARA@IRISHAMERICA.COM

# IRISH AMERICA

IRISH AMERICA  
17th ANNUAL  
Wall Street 50

## ABOUT THE WALL STREET 50

Now in its 17th year, this prestigious list celebrates the accomplishments of the best and the brightest Irish and Irish-American leaders in finance. The awards dinner has become the premier networking event for the New York financial community, expanding every year to welcome more honorees from across the country. In past years *Irish America* has welcomed such distinguished keynote speakers as Bob McCann, CEO of UBS Group Americas and Wealth Management and Brian Moynihan, President and CEO of Bank of America.

## ABOUT IRISH AMERICA

Since its inception in October 1985, *Irish America* has become a powerful vehicle for expression on a range of political, economic, social and cultural themes that are of paramount importance to the Irish in the United States. It has helped reestablish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, organizations, artists, writers and community figures among the Irish in America.

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**K**athleen B. Lynch is Chief Operating Officer for UBS Group Americas and Wealth Management Americas (WMA), and a member of the Americas and WMA Executive Committees. With nearly 25 years of financial services experience, Kathleen provides strategic counsel and oversight for the division's Operations, Human Resources and Technology functions. In addition, she works to maintain a strong control environment in close partnership with WMA Risk, Finance and Legal, while focusing on further integrating all of the firm's businesses across the region.

Prior to assuming the role of Chief Operating Officer in March 2013, Kathleen advised senior management on a number of key initiatives since she joined in June 2012, including the strengthening of UBS's regu-

latory and operating framework in the region.

Although born and raised in the United States, her mother's roots in Burtenport, Co. Donegal have greatly influenced her interest and appreciation for Irish culture. And as a first generation Irish American, Kathleen dedicates her time to philanthropic efforts on both sides of the Atlantic.

In Ireland, Kathleen's focus is on promoting peace, education and cultural opportunities for young people. Married with three children, she and her husband Tim are actively involved in their local community of Madison, NJ. Kathleen has her undergraduate degree from Bucknell University and holds a Masters in Business Administration from NYU Leonard N. Stern School of Business.

## 2014 KEYNOTE SPEAKER



**KATHLEEN B. LYNCH**  
**UBS**  
**CHIEF OPERATING OFFICER**  
**GROUP AMERICAS AND WEALTH**  
**MANAGEMENT AMERICAS**

## RESERVATIONS

The following sponsorship opportunities are available:

### PLATINUM PACKAGE at \$15,000

- Premium table of ten at the awards dinner
- Spread of two color corporate or congratulatory pages in the nationally-circulated print edition and digital edition available via the Apple store
- Recognition by publisher and inclusion in sponsor signage at the awards dinner

### GOLD PACKAGE at \$12,500

- Premium table of ten at the awards dinner
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### SILVER PACKAGE at \$10,000

- Six seats at the awards dinner
- Full color corporate or congratulatory page in the nationally-circulated print edition and digital edition available via the Apple store

### BRONZE PACKAGE at \$7,500

- Two seats at the awards dinner
- Full color corporate or congratulatory page in the nationally-circulated print edition and digital edition available via the Apple store

Join us in celebrating [Kathleen Lynch](#) and the Wall Street 50 honorees.

Reserve your seat at the event and place a [corporate ad](#) or [message](#) in the Wall Street 50 keepsake edition of *Irish America* magazine.

Reservations are accepted on a first come first served basis.

To make a reservation or for further information please contact [Kate Overbeck](mailto:kate@irishamerica.com) at [kate@irishamerica.com](mailto:kate@irishamerica.com) or 212-725-2993 x119.

## A LA CARTE OPTIONS:

I am pleased to reserve the following for Irish America's  
Wall Street 50 issue and/or event:

- Two Page Spread 4/c \$7,500
- Full Page 4/c \$6,000
- Full Page b/w \$5,400
- Half Page 4/c \$4,850
- Half Page b/w \$4,365

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Individual seats at \$1,000 each: Number of seats: \_\_\_\_

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DEADLINE FOR  
AD MATERIALS:

FRIDAY, AUGUST 29

To make a  
reservation or  
for further information  
please contact  
Kate Overbeck at  
kate@irishamerica.com  
or 212-725-2993 x119.