

BUSINESS 100

Thursday, December 5th • The Metropolitan Club of New York

Irish America magazine will host the 28th Annual Business 100 recognizing the accomplishments of the best and brightest Irish Americans in the corporate America. 2013 **Keynote Speaker Michael Dowling** is President & CEO at North Shore-LIJ Health System. Join us in celebrating by reserving space at the event and by placing **your corporate advertising or congratulatory message** in this Business 100 keepsake edition of *Irish America* magazine.

Please note space is limited. Reservations will be made on a first come, first served basis.

RESERVATIONS

The following sponsorship opportunities are available:

- PLATINUM PACKAGE** at \$12,500
 - Spread of two color corporate or congratulatory pages both the nationally-circulated print edition and online editions available via the Apple store.
 - Recognition by publisher and inclusion in sponsor signage at the awards luncheon
 - Premium table of ten at the awards luncheon
- GOLD PACKAGE** at \$10,000
 - Full color corporate or congratulatory page in both the nationally-circulated print edition and online editions available via the Apple store.
 - Signage recognition at the awards luncheon
 - Premium table of ten at the awards luncheon
- SILVER PACKAGE** at \$8,500
 - Full color corporate or congratulatory page in both the nationally-circulated print edition and online editions available via the Apple store.
 - Six seats at the awards luncheon
- BRONZE PACKAGE** at \$6,500
 - Full color corporate or congratulatory page in both the nationally-circulated print edition and online editions available via the Apple store.
 - Two seats at the awards luncheon

ADDITIONAL OPTIONS

I am pleased to reserve the following for Irish America's Business 100 issue and/or event:

- Two Page Spread 4/c \$7,500
- Full Page 4/c \$6,000
- Full Page b/w \$5,400
- Half Page 4/c \$4,850
- Half Page b/w \$4,365

Guest Table at \$5,000 each
Table(s) of ten at the awards luncheon: _____

Individual seats at \$500 each
Number of seats: _____

DEADLINE FOR AD MATERIALS : FRIDAY, NOVEMBER 22ND

To make a reservation or for further information, please contact Kate Overbeck at kate@irishamerica.com or call 212-725-2993 ext 119

Please make checks payable to Irish America Magazine and mail to:
Irish America, 875 Avenue of the Americas, Suite 201, New York, NY 10001

OR

Please charge credit card: American Express Visa MasterCard

CARD NUMBER

EXPIRATION DATE

NAME (AS IT APPEARS ON CARD)

SIGNATURE OF CARDHOLDER

BILLING ADDRESS

CITY

STATE

ZIP