



THE 20TH ANNIVERSARY IRISH AMERICA
WALL STREET 50

IRISH AMERICA MAGAZINE
INVITES YOU TO A CELEBRATION
WEDNESDAY, OCTOBER 11, 2017
AT SIX THIRTY
THE ST. REGIS NEW YORK
TWO EAST 55TH STREET IN NEW YORK CITY
BUSINESS ATTIRE

RSVP TO AINE@IRISHAMERICA.COM

WALL STREET 50

Keynote Speaker

TIM RYAN

Senior Partner and Chairman, PwC US

Tim Ryan is US Chairman and Senior Partner of PwC. He has over 28 years of diversified experience serving clients in the financial services industry in the US and internationally. In addition, Tim serves on PwC's US Board of Partners and Principals, and its Global Board.

Tim previously served as Vice Chair, having responsibility for PwC's strategy function and stakeholder relationships including investor relations, regulatory affairs, public policy, corporate responsibility and human capital. Prior to that, Tim led the firm's Assurance practice and before that, he led the PwC's US Financial Services Practice and Consumer Finance Group.

He has been published and quoted in numerous publications and is a frequent contributor to industry events. He plays an active role in the Center for Audit Quality — a non-partisan, non-profit group dedicated to enhancing investor confidence and public trust in the global capital markets.

Over the past year, Tim worked with a small group of CEOs to launch The CEO Action For Diversity & Inclusion™ — the largest ever CEO-driven business commitment to advance diversity and inclusion in the workplace.

Tim is a certified public accountant in Massachusetts and New York and a member of the American Institute of Certified Public Accountants. He serves on the Board of Trustees for the Securities and Exchange Commission Historical Society and the Children's Aid Society. He graduated from Babson College where he studied accounting and communications, and joined PwC after graduation. Tim is a Boston native, marathon runner, and proud father of six children.

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ABOUT IRISH AMERICA

Since its inception in October 1985, Irish America has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.

SPONSORED BY

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WALL STREET 50

RESERVATIONS

Platinum PACKAGE ♦ \$25,000

- Special recognition from podium
- Prominent sponsor recognition with company logo on event video screens
- Platinum-level premium table of ten at the awards dinner
- Premium two-page corporate or congratulatory ad spread in print, online and tablet editions
- Customized sponsor recognition via Irish America social media platforms

Gold PACKAGE ♦ \$15,000

- Sponsor recognition in event signage
- Gold-level premium table of ten at the awards dinner
- Full color corporate or congratulatory page in print, online and tablet editions
- Recognition of sponsor company via Irish America social media platforms

Silver PACKAGE ♦ \$10,000

- Six seats at the awards dinner
- Full color corporate ad or congratulatory page in the magazine

Bronze PACKAGE ♦ \$7,500

- Two seats at the awards dinner
- Full color corporate or congratulatory page in the magazine

WALL STREET 50

RESERVATIONS

Guest Table \$10,000

Individual Seat \$1,000

ADVERTISING IN THE 20TH ANNIVERSARY SPECIAL EDITION

\$7,500 Two-page color spread

\$6,000 Full-page color ad

\$5,400 Full-page b/w ad

\$3,000 Half-page color ad

\$2,700 Half-page b/w ad

Two page spread bleed: 16.5" x 11.125"

Two page spread non-bleed: 14.25" x 9.875"

Full page bleed: 8.25" x 11.125"

Full page non-bleed: 7" x 9.875"

Actual magazine page trim size is 8" x 10.875"

We accept either jpeg or pdf files ♦ All images be at least 300 dpi and in CMYK colors

To make a reservation or for further information please contact

Kate Overbeck at kate@irishamerica.com ♦ 212-725-2993 extension 119

DEADLINE FOR AD MATERIALS Wednesday, October 4, 2017

Please have final ad files sent to Kate Overbeck at kate@irishamerica.com

Please make checks payable to Irish America magazine and mail to:

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