



IRISH AMERICA MAGAZINE

requests the pleasure of your company at the

Irish America Hall of Fame
AWARDS DINNER

THURSDAY, MARCH 12TH, 2020

The New York Athletic Club

180 Central Park South, New York, NY 10019

RECEPTION

6:00 PM

DINNER & INDUCTION CEREMONY

7:00 PM

BUSINESS ATTIRE / JACKET & TIE

*RSVP by Thursday, February 27
to MaryC@irishamerica.com*

THE 2020 IRISH AMERICA
HALL OF FAME INDUCTEES



Judy Collins



Thomas Kelly



Jean Butler



Pat Doherty



Sean McGarvey



Kathleen Murphy



Richie Neal



Eileen Murray

JEAN BUTLER
Dancer / Choreographer

JUDY COLLINS
Singer / Songwriter

PATRICK DOHERTY
Director in the New York State Comptroller's Office / MacBride Principles initiator

THOMAS KELLY
Head of Horace Mann School

SEAN MCGARVEY
President, North America's Building Trades Unions

KATHLEEN MURPHY
President of Fidelity Personal Investing

EILEEN MURRAY
Co-CEO of Bridgewater Associates

CONGRESSMAN RICHIE NEAL
Chairman of the House Ways and Means Committee



ABOUT IRISH AMERICA

Since its inception in October 1985, Irish America has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (32.6 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.

ABOUT THE HALL OF FAME

The Irish America Hall of Fame honors the extraordinary achievements of Irish-American leaders, from their significant accomplishments and contributions to American society to their personal commitment to safeguarding their Irish heritage and the betterment of Ireland. The Irish America Hall of Fame exhibition is housed in New Ross, County Wexford, at the Dunbrody Famine Ship Experience.

SPONSORED BY

*Mutual of America
Tourism Ireland
The Ireland Funds
CIE Tours International
House of Waterford Crystal
1-800-Flowers.com*

RESERVATIONS

PLATINUM PACKAGE | \$25,000

Special recognition by publisher and on video screens at dinner

Prominent sponsor recognition with company logo on event video screens

Platinum-level premium table of ten at the awards dinner

Premium two-page ad spread in print, online, and tablet editions

Customized sponsor recognition via Irish America social media platforms

GOLD PACKAGE | \$15,000

Sponsor recognition in event signage

Gold-level premium table of ten at the awards dinner

Full color corporate or congratulatory page in print, online, and tablet editions

Recognition of sponsor company via Irish America social media platforms

SILVER PACKAGE | \$10,000

Table of ten at the awards dinner

Full color corporate ad or congratulatory page in the magazine

BRONZE PACKAGE | \$7,500

Two seats at the awards dinner

Full color corporate ad or congratulatory page in the magazine

RESERVATIONS A LA CARTE

Guest Table | \$10,000

Guest Seat | \$1,000

ADVERTISING
IN THE IRISH
AMERICA HALL OF
FAME EDITION

\$10,000 Premium plus color ad
\$7,500 Two-page color spread
\$6,000 Full-page color ad

SPECS

Two page spread bleed: 16.5" x 11.125"
Two page spread non-bleed: 14.25" x 9.875"
Full page bleed: 8.25" x 11.125"
Full page non-bleed: 7" x 9.875"

Actual magazine page trim size is 8" x 10.875"

We accept either jpeg or pdf files / All images must be at least 300 dpi and in CMYK colors

To make a reservation or for further information please contact
Mary Cucinell at MaryC@irishamerica.com / 212-725-2993 extension 119

DEADLINE FOR AD MATERIALS

Friday, February 21, 2020

Please have final ad files sent to **Mary Cucinell at MaryC@irishamerica.com**

Please make checks payable to *Irish America* magazine and mail to:
Irish America / 875 Avenue of the Americas / Suite 1606 / New York, NY 10001