IRISH AMERICA MAGAZINE invites you to an awards dinner for

The Annual Irish America

HEALTHCARE & LIFE SCIENCES 50

THE METROPOLITAN CLUB One East 60th Street • New York City

Thursday, September 12th, 2019 6PM Reception • 7PM Dinner & Awards Ceremony

Business Attire / Jacket & Tie RSVP by August 30 to mary@irishamerica.com

2019 Keynote Speaker

Dr. Kevin J. Tracey President & CEO Feinstein Institute for Medical Research

Dr. Kevin J. Tracey is the president and chief executive officer of Northwell Health's Feinstein Institute for Medical Research, where he oversees 50 research labs and 4,000 staff members, who have conducted 2,500 clinical trials and filed more than 230 patents, publishing over 1,300 research papers per year. He is also the author of *Fatal Sequence: The Killer Within,* on the causes of sepsis, published by Dana Press.

Appointed president and CEO of the Feinstein Institute in 2005, Dr. Tracey's research focuses on inflammation and the role of the brain in controlling the immune system. He invented electronic devices targeting nerves to stop inflammation. These have been implanted in patients to treat rheumatoid arthritis and inflammatory bowel disease, launching a new field of bioelectronic medicine that he pioneers to this day.

Dr. Tracey received his B.S. in chemistry from Boston College and his M.D. from Boston University, then trained at New York Hospital / Cornell University. He went on to join Northwell Health in 1992, where he founded the Laboratory of Biomedical Science in Manhasset, New York, which he has continued to oversee after his 2005 appointment as president and CEO of the Feinstein Institute.

Along with numerous citations and lectureships, Dr. Tracey has been recognized with an honorary doctorate from the Kalinska Institute. He is a member of the American Society for Clinical Investigation, a fellow of the American Association for the Advancement of Science, and serves as editor-in-chief for the medical journal *Bioelectronic Medicine*. He is married and has four daughters.

ABOUT IRISH AMERICA MAGAZINE

Since its inception in October 1985, Irish America has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.

SPONSORED BY

Mutual of America

UCD Michael Smurfit Graduate Business School The Ireland Funds • Tourism Ireland

Department of Foreign Affairs and Trade of Ireland

House of Waterford Crystal • 1800flowers.com

RESERVATIONS

Platinum PACKAGE • \$15,000

Special sponsor recognition from podium and on video screens at the dinner Platinum-level premium table of ten Premium two-page color corporate or congratulatory ad spread in the nationally-circulated print, online, and tablet editions



Inclusion in sponsor signage Gold-level premium table of ten Full-page color corporate or congratulatory ad in the nationally-circulated print, online and tablet editions

Silver PACKAGE • \$8,500

Six seats at the awards dinner Full-page color corporate or congratulatory ad in the magazine

Bronze PACKAGE • \$6,500

Two seats at the awards dinner Full-page color corporate or congratulatory ad in the magazine

RESERVATIONS

á la carte

Guest Table \$5,000 Individual Seat \$500

ADVERTISING IN THE HEALTHCARE & LIFE SCIENCES 50 EDITION

\$7,500 Two-page color spread

Two page spread bleed: 16.5" x 11.125" Two page spread non-bleed: 14.25" x 9.875"

Full page bleed: 8.25" x 11.125" Full page non-bleed: 7" x 9.875"

\$3,000 Half-page color ad

\$6,000 Full-page color ad

Half page bleed: 8.75" x 11.625" Half page non-bleed: 7" x 5"

Actual magazine page trim size is 8" x 10.875"

We accept either JPG or PDF files • All images must be at least 300 DPI and in CMYK colors

To make a reservation or for further information please contact Mary Gallagher at mary@irishamerica.com • 212-725-2993 extension 217

DEADLINE FOR AD MATERIALS: June 26, 2018 Please have final ad files sent to Mary Gallagher at mary@irishamerica.com

Please make checks payable to Irish America magazine and mail to:

Irish America • 875 Avenue of the Americas • Suite 1606 • New York, NY 10001