

IRISH AMERICA MAGAZINE
invites you to an awards luncheon for the

31st Annual Irish America
BUSINESS 100

THE METROPOLITAN CLUB OF NEW YORK
One East 60th Street • New York City

WEDNESDAY, DECEMBER 7, 2016
11:30am Reception • 12pm Lunch & Awards Ceremony

Business Attire / Jacket & Tie
RSVP by November 11th to aine@irishamerica.com

Keynote Speaker

JOHN SAUNDERS

President and CEO, FleishmanHillard

John Saunders was appointed FleishmanHillard's president and chief executive officer in November 2015, and is only the fourth person to hold that title in the firm's 70-year history.

Previously, John served in a number of regional leadership positions in Europe and Eurasia, most recently as regional president for Europe, Middle East and Africa from 2011. Prior to these roles, John led FleishmanHillard Saunders until 2004. He founded the business in 1990 and helped grow it into Ireland's largest and most successful public relations consultancy, winning more awards than any other firm during his time there. A native Dubliner, John began his career as a staff journalist with RTÉ.

In December 2007, he was awarded Honorary Life Membership of the Public Relations Institute of Ireland. John was president of the International Communications Consultancy Organisation from 2005-2007, and was inducted to the ICCI Hall of Fame in 2011. He is a member of both the Europe Circle of Communicators and the Arthur W. Page Society, and was recently appointed to the board of the Omnicom Public Relations Group.

He is married to Jean for the past 36 years. They have three children – Colin, Caroline and Hannah, as well as a granddaughter, Matilda. He now resides in St. Louis, Missouri.

ABOUT IRISH AMERICA

Since its inception in October 1985, Irish America has become a powerful vehicle for expression on a range of political, economic, social, and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, artists, writers, and community figures among the Irish in America.

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